**The key positions in a company**

| **Positions** | **Description** |
| --- | --- |
| Chief Executive Officer (CEO) | The CEO is the highest-ranking executive in a company and is responsible for its overall performance. |
| Chief Financial Officer | The CFO is responsible for the company's financial management, including its **accounting, budgeting, and treasury functions**. |
| Chief Operating Officer | The COO is responsible for the **day-to-day operations** of the company and **reports to the CEO**. |
| Chief Marketing Officer | The CMO is responsible for the company's **marketing** **strategies** and campaigns. |
| Chief Sales Officer | The CSO is responsible for the **company's sales** and revenue generation. |
| Chief Product Officer | The CPO is responsible for the company's **product development** and management. |
| Chief Technology Officer | The CTO is responsible for the company's **technology strategy** and **infrastructure**. |
| Chief Human Resources Officer | The CHRO is responsible for the company's human resources functions, including **recruiting, and employee relations**. |

**Keywords:**

Accounting

Budgeting

Treasury

Day-to-day operations

To report to someone

Marketing strategy

Product development

Technology infrastructure

Technology strategy

Recruitment

Employee relations